

And all of this is despite the fact that the theory that polyunsaturated oils are going to keep us alive longer than the saturated oils is still unproven by medical science. However, corn oil is not the only vegetable oil which is highly unsaturated and if the consumer demands this type of product the manufacturers are likely to increase their attempts to market other unsaturates such as safflower oil margarines. If this is not feasible to the manufacturer, he is likely to reduce his television promotion campaigns for those nutritious corn oil margarines in hopes of stabilizing the uptrend in corn oil margarine sales which could threaten to grow out of control.

PATRICK J. MALONE  
Merrill Lynch, Pierce,  
Fenner & Smith, Inc.

## Committee D-12 Invites Federal, Consumer, Industrial Speakers

The Forum "Needs in Detergent Standards and Test Methods" will be a feature of the two-day Annual Meeting of Committee D-12 on Soaps and Detergents of the American Society for Testing and Materials to be held in New York City at the Barbizon-Plaza Hotel on Monday and Tuesday, Nov. 28-29, 1966.

Moderator of the Forum to be held on Monday morning in the Barbizon Room will be J. C. Harris, Monsanto Research Corporation, a former chairman of Committee D-12. Among the speakers representing the different areas of interest in D-12 work will be: Thomas Marshall, Executive Secretary of ASTM; C. C. Travis, Director, Standardization Division, General Services Administration, Federal Supply Service; Gene Kramer, Merchandise Development and Testing Laboratory, Sears Roebuck & Company; Myron Schmutzer, U.S. Testing Company; Charlotte Haas, Associate Editor, *Soap and Chemical Specialties*.

Tuesday morning a Technical Paper session will be held. Among the papers to be presented are: "Brighteners and Their Evaluation," Per Stensby, Geigy Chemical Co.; "Automation of Chemical Analysis," James Marten, Technicon Controls, Inc.; "Since the Conversion From ABS to LAS," Soap and Detergent Association.

Luncheons are scheduled each day and after the Forum. Afternoon sessions will be concerned with Subcommittee and Task Group meetings and reports.

All sessions are open to ASTM members and other interested persons. For further information contact the Committee Secretary, Jerome Schapiro, Dixo Company, Inc., Rochelle Park, N.J. 07662.

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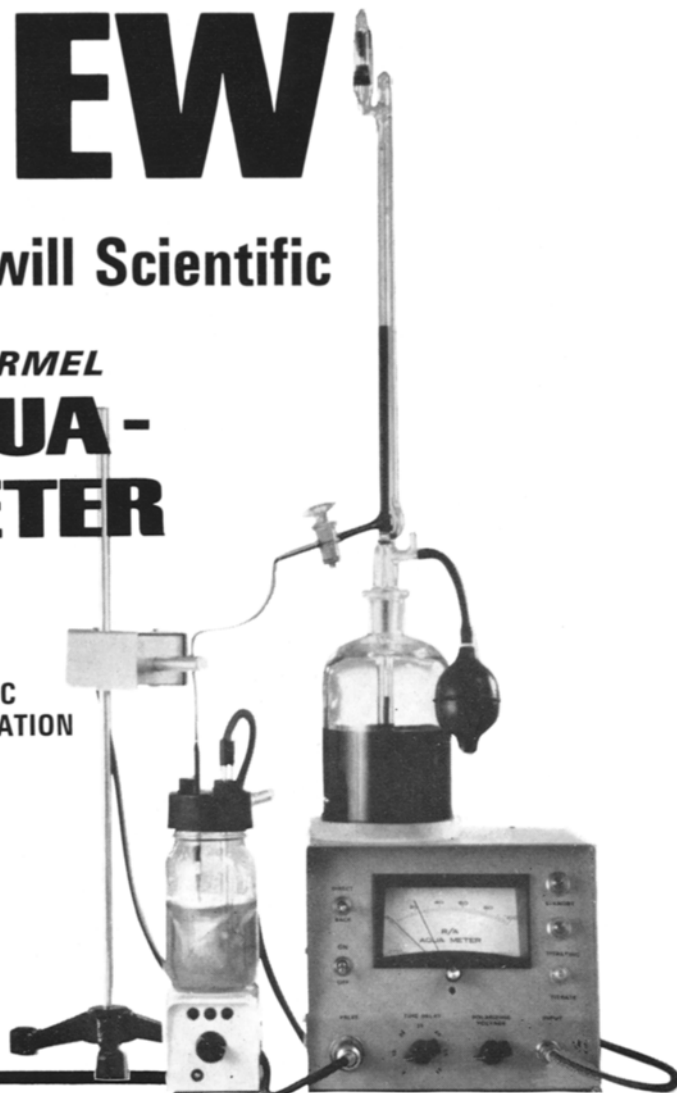
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